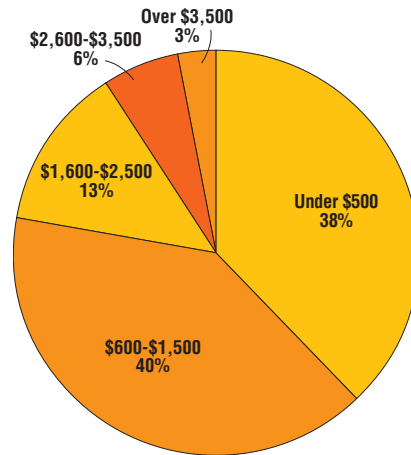


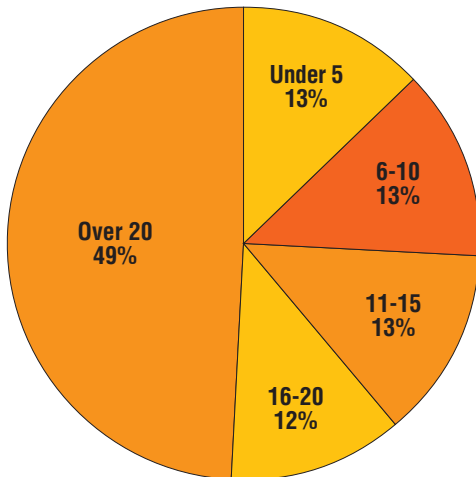
2009 predator Xtreme Readership Survey

- **98%** of readers are male.
- The average age of a reader is **46**.
- The average household income of a reader is **\$61,800**.

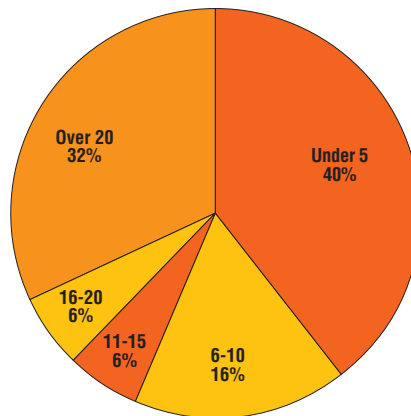
Annual predator hunting expenditure from readers:



Number of days readers spent predator hunting last year:

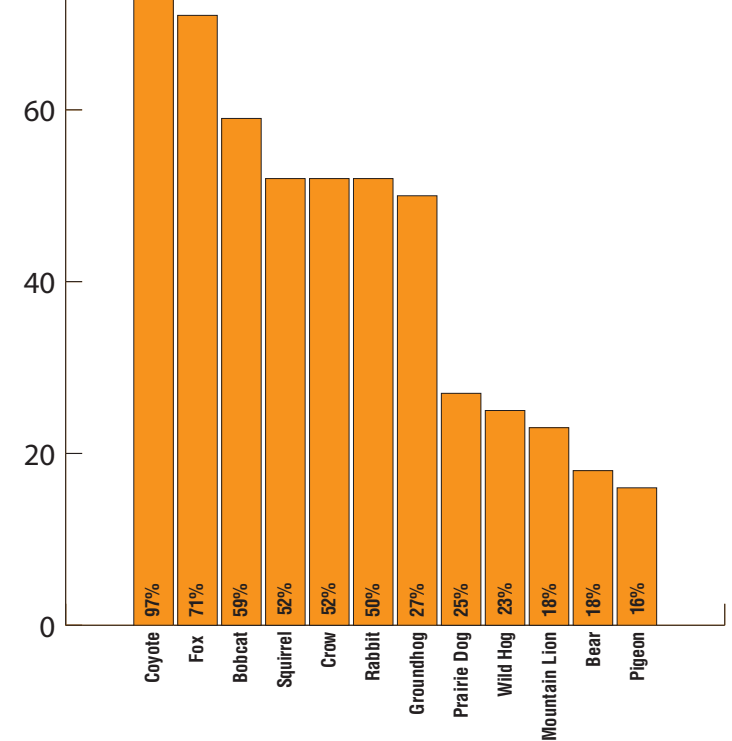


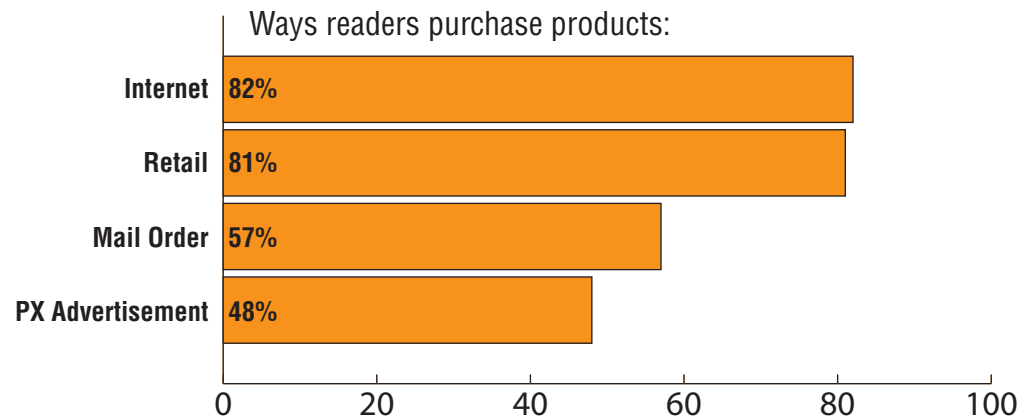
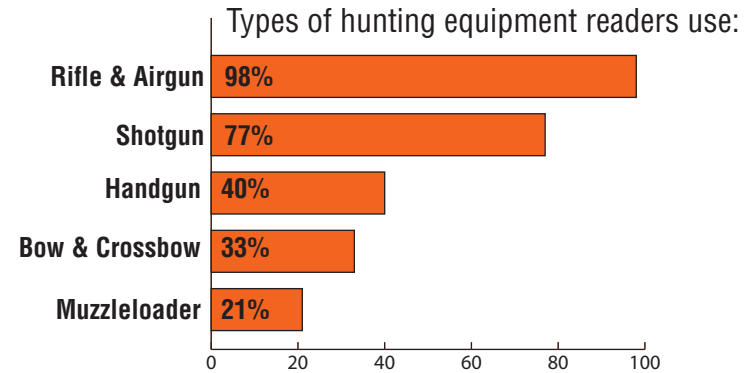
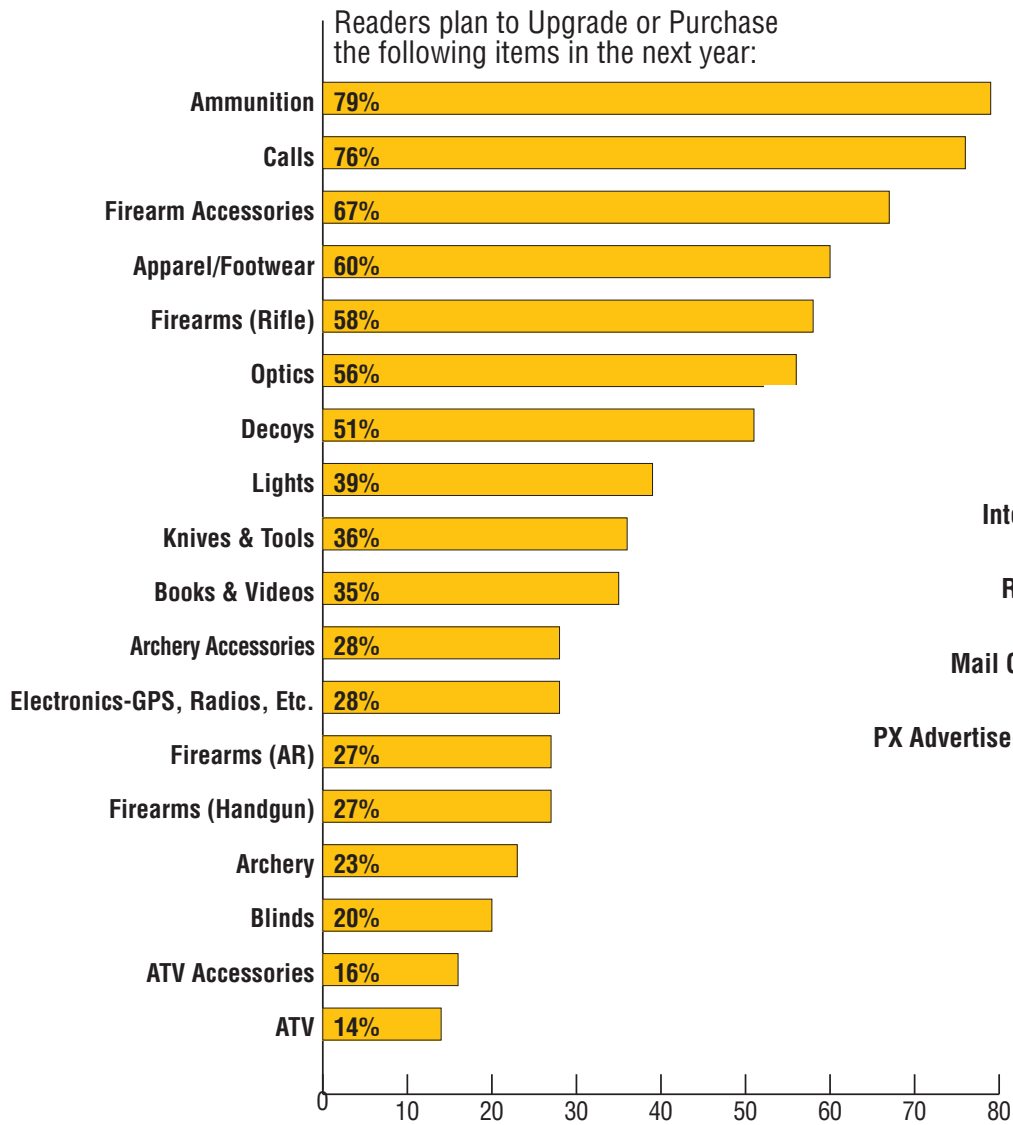
Number of years readers have been predator hunting:



100

Types of predator and varmint hunting done by readers:





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www.predatorxtreme.com